

GASTONIA CITY COUNCIL STRATEGIC PLAN MEETING #2
FEBRUARY 27, 2018 – 5:30 P.M.
CITY HALL, COUNCIL CONFERENCE ROOM – GASTONIA, NC

Mayor Reid called the meeting to order at 5:30 p.m. on Tuesday, February 27, 2018, in the City Hall, Council Conference Room, Gastonia, North Carolina.

Mayor Reid opened the meeting with prayer and led the audience in the Pledge of Allegiance to the flag. Ms. Sherry H. Dunaway, City Clerk, recorded the minutes.

PRESENT: Mayor Walker E. Reid, III
 Mayor Pro Dave Kirlin
 Council Members: Robert Kellogg
 James Gallagher
 Jennifer M. Stepp
 David Humphries
 City Manager Michael C. Peoples
 City Attorney L. Ashley Smith

ABSENT: None

Also in attendance were: Mr. Todd Carpenter, Deputy City Manager; Mr. J. Phillip Bombardier, Assistant City Manager; Ms. Melody Braddy, Assistant City Manager; Ms. Crystal Certain, Director of Financial Services; Ms. Rachel Bagley, Director of Marketing and Communications; Mr. Rob Helton, Police Chief; Mr. Phil Welch, Fire Chief; Mr. Joe Albright, Director of Enterprise Services; Mr. Jason Thompson, Planning Director; Mr. Rusty Bost, Director of Development Services; Mr. Vincent Wong, Director of Community Development and Innovation; Ms. Kristy Crisp, Economic Development Director; Ms. Ann Tippitt, President, Schiele Museum; Mr. Chuck Dellinger, Director of Parks and Cultural Service, Mr. Cam Carpenter, Assistant Director of Parks and Cultural Service, Ms. Crystal Falls, Budget Administrator, Ms. Jana McMakin, Senior Planner and Ms. Kim Wallis, Planner.

WELCOME AND INTRODUCTION

Mayor Reid recognized Mr. Michael Peoples, City Manager.

Mr. Peoples stated the proposed Vision, Mission and Core Values Statement and the proposed 2018-2020 Goals and Objectives will be reviewed today.

DISCUSSION ON UPDATED CITY OF GASTONIA VISION STATEMENT

Mr. Jason Thompson, Planning Director, presented the updated City of Gastonia Vision Statement and asked for any additions or comments.

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The City of Gastonia serves as a model for civic leadership as we engage our community of dedicated neighbors (Great People). We share a collective passion for personal safety, economic vitality, inclusiveness, cultural richness, and overall sustainability (Great Place). Our distinct character is built upon a rich and unique heritage and fueled by enthusiasm for the promise of a bright tomorrow (Great Promise).

After discussion, Councilman Gallagher made a motion to adopt the Vision statement as presented. Councilman Kellogg seconded the motion and Council approved it unanimously.

(Reference as contained in Exhibit Book 6 to Minute Book 107 at Page 1).

DISCUSSION ON CURRENT CITY OF GASTONIA MISSION STATEMENT

Mr. Thompson presented the updated Mission Statement.

To provide fair, competent, responsive, cost-effective services at the highest level.

Councilman Gallagher made a motion to accept the Mission Statement as presented. Councilman Humphries seconded the motion and Council approved it unanimously.

(Reference as contained in Exhibit Book 6 to Minute Book 107 at Page 2).

DISCUSSION ON PROPOSED CITY OF GASTONIA CORE VALUES

Mr. Vincent Wong, Director of Community Development and Innovation, presented the Core Value Definition options and List Options.

Councilwoman Stepp stated she would like to see fiscal responsibility added. Councilman Kirlin stated he would like to proceed with the draft document and take a little more focused approach on fiscal responsibility which could be in the accountability core value and add just a better description of accountability.

After some discussion among the Council, Mr. Peoples requested Ms. Bagley work on the Core Value Statement and present it later in the meeting.

(Reference as contained in Exhibit Book 6 to Minute Book 107 at Page 3).

CREATION OF 2018-2020 GOALS AND OBJECTIVES

Mayor Reid recognized Mr. Michael Peoples.

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Mr. Peoples presented the 2018-2020 Goals and Objectives for review and consideration to the Council.

After considerable discussion, it was the consensus of Council that Mr. Peoples will present a draft for approval with the changes and additions at a later meeting.

(Reference as contained in Exhibit Book 6 to Minute Book 107 at Page 4).

Ms. Bagley presented the below revised Core Values statement for approval.

We take action to do the right thing that further promotes responsible decisions, actions, operations and services that are in the best interest of our staff, customers and citizens. We recognize the importance and value of inclusiveness and bringing together individuals and their different perspectives into our decision-making processes. We share a personal and professional commitment to protecting the safety and health of our staff and citizens. Professionalism is the result of competence, fiscal responsibility, knowledge, quality, commitment, attitude, and cooperation related to how we provide our services to our customers. We act ethically, honestly, and lead by example by having our actions reflect our word, always striving to do the right thing and act with truthfulness and transparency.

Councilman Pierceall made a motion to approve the Core Values Statement as revised. Councilman Kellogg seconded the motion and Council approved it unanimously.

ADJOURNMENT

Mayor Reid adjourned the meeting at 7:56 p.m.

Mayor Walker E. Reid, III

L. Ashley Smith, City Attorney

Sherry H. Dunaway, City Clerk

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